

Extra! Extra!

Volume 1, Issue 3

Newsletter Date
April 10, 2012

Substance Abuse Division

Important Information Requested



During the Governor's Commission for Drug Free Indiana Meeting held on March 27, 2012

accounting practices at the local level was discussed. The Commission is requesting each county provide their Program Manager with their accounting procedures and how the Drug Free funds are dispersed. Does your LCC manage the Drug Free Funds through the County Auditor? Does your LCC maintain a checking account for administrative purchases and grant disbursements? Does the checking account have a debit/ATM card attached? Does the LCC have a financial committee or treasurer to oversee all of the funds? What type of monthly report is required?

All Program Managers will be compiling a report for the Governor's Commission based upon the information that we receive.

Additionally, what types of policy changing does your LCC participate in at the local level? What

educational and environmental strategies has your LCC implemented that falls "behind the scenes" and doesn't utilize funding? How does your LCC stretch the funds that are available?

This information will be passed along and highlighted in the monthly newsletter to provide information to LCC's that are seeking information on how to better serve their community.

The Substance Abuse Division will be using this newsletter as our primary means of communication to reduce the number of emails that we send out. We recognize that you receive multiple emails and publications and want to make sure you don't miss something important.

Announcement by Director Carrico:

The State Personnel Department has approved the addition of three (3) staff members to the Substance Abuse Division. This will greatly reduce the workload and allow for better communication with the local LCC.

Please be sure to check the back page for a reminder of the CCP due date and date your LCC has been invited to attend the Governor's Commission meeting and present.

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April is Alcohol Awareness Month

Below is some information regarding training opportunities focused on alcohol. All events have a website for registration and more information:

NATIONAL ELECTRONIC SEMINARS

Alcohol Trends and Research Updates

Date: Thursday, April 19, 2012

Time: 3:00-4:15 p.m. ET

Speakers: Jim Mosher, JD

Guest speaker is James F. Mosher, JD: Alcohol Policy Specialist. Mr. Mosher's pioneering work in alcohol policy has brought him international acclaim. His expertise spans numerous topics, including underage drinking prevention, alcohol marketing, community prevention strategies, alcohol law, dram shop liability, and social host liability. Jim Mosher has completed a new case study of alcohol marketing to young people, *Joe Camel in a Bottle: Diageo, the Smirnoff Brand, and the Transformation of the Youth Alcohol Market*, which was published by the American Journal of Public Health in its January 2012 edition. The case study documents the dramatic shift in beverage preference of America's youth from beer to distilled spirits during the last decade and examines the role of distilled spirits marketing in challenging beer's dominance of the youth market. Mr. Mosher will discuss this case study and its implications for underage drinking prevention policy.

To Register visit: www.udetc.org/audioconfregistration.asp



Spotlight on Drug Free Noble County

Drug Free Noble County in partnership with Central, East, West Noble school districts, Noble County S.T.A.R. (Students Take Action Responsibly) formerly known as Noble County PRIDE and State Farm Insurance are bringing the National Save A Life Tour to Noble County March 20, 21, 22.

The National Save A Life Tour crosses the United States and spreads the word about the dangers of driving under the influence of alcohol. It uses in-your-face methods to get its message across. In addition to school wide convocations at each high school in our county, the program will provide opportunities for juniors and seniors to "experience" drunk driving through the use of a one of a kind drunk-driving simulator that provides a "truly intense driving simulation of what effect alcohol has on driving skills." The events were held on:

March 20: Save A Life Tour, West Noble High School

March 21: Save A Life Tour, Central Noble High School

March 21, 2012-Save A Life Panel and Town Hall Meeting

March 22: Save A Life Tour, East Noble High School



Spotlight on Drug Free Wayne County

Partnership for a Drug Free Wayne County

Presents

DATE: 4/13/12

TIME: 12:00-1:00

Ever wonder what is going on inside the head of a substance abuser or addict? You may be thinking "probably not very much." Dr. Joan Lafuze, of Indiana University will shed some light on this issue—are we right, nothing is going on up there or is it more complicated than that?

Presented by:
Joan Lafuze, Ph.D.,
Professor of Biology
Indiana University

At
MCL Cafeteria, Richmond
Come early and grab your lunch and join us for another timely presentation!

PLEASE RSVP TO JOSIE SEYBOLD
AT JOSIES@CO.WAYNE.IN.US
OR (765)973-9396

Lunch and Learn

Spotlight on Drug Tobacco Free Starke County

This is the 12th year for the popular event which brings middle and high school student teams together to answer prevention questions about the harms of alcohol, tobacco and drugs.

Last year, 60 students participated and all three Starke County schools were represented. The public is invited. The team with the most points wins the challenge, each team member receives a prize, and the school receives the traveling plaque for the year to display in their school.

The Drug Free Double Dare Challenge, sponsored by the Drug and Tobacco Free Starke County organization. The sponsors include NIPSCO, Plymouth Veterinary Clinic and Kankakee Valley R.E.M.C.



Study Finds Widespread Use of Alcohol and Drug Among US Teenagers

A survey of more than 10,000 U.S. teenagers found that by late adolescence, 78 percent had consumed alcohol, and about 15 percent met the criteria for alcohol abuse.

The survey also found 81 percent said they had the opportunity to use illicit drugs, and 42.5 percent actually did so. Among those surveyed, 16 percent were abusing drugs, [HealthDay](#) reports.

The median starting age for alcohol use was 14. For teens who were dependent on drugs, the median starting age was 14; for those who abused drugs but were not dependent, the average starting age was 15.

The findings are published in the [Archives of General Psychiatry](#).

Bruce Goldman, Director of Substance Abuse Services at The Zucker Hillside Hospital in Glen Oaks, New York, who was not involved in the study, told HealthDay, "It is imperative that families, schools, police, youth groups, and communities all join together to prevent or delay the onset of substance use as long as possible. Social norms have a very powerful impact on drug-use patterns. We need to create norms where substance use and availability, especially for young people, is not acceptable."



The Governor's Commission for a Drug-Free Indiana



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From the Wall Street Journal:

By Joseph B. White
**Think Drunk-Driving Rules Are Tough
Here? Try Sweden**

A decade from now, it's possible your car will shut off the ignition when it detects that you've overindulged in alcohol, as [WSJ's Eyes on the Road column](#) reports today.

One technology being considered for cars in the future takes a blood-alcohol level [through a fingertip sensor](#). Another would detect alcohol in the air when a would-be driver exhales.

Every U.S. state has passed a law that makes it illegal to drive with a blood-alcohol level of .08% or higher. As in many other countries, the rules tend to be tougher for younger drivers.

But it turns out the U.S. is relatively lenient on just what counts as too much, even though [alcohol stubbornly remains a component](#) in many fatal car crashes.

Beer-loving Germans and Belgians, for instance, are breaking the law if they drive with blood alcohol levels above .05.

In Sweden, the limit is .02 — which according to [an online calculator](#) I found would mean a 170-pound man could be over the limit after drinking two beers in an hour. In practice, Japanese drivers can't have any alcohol in their bloodstream, according to [a study by the National Highway Traffic Safety Administration](#), or NHTSA.

In these countries, drinkers have largely adapted to the tough rules, and rely on designated drivers or cabs to stay out of trouble.

Did you Know

SUCCESS STORY: SOUTH CAROLINA

Clemson University: Reducing Underage Students' Access to Alcohol and Impaired Driving

Underage student access to alcohol is a problem for many Universities and their surrounding communities. Often student violators claim that they "didn't know" the policies and are confused about enforcement because of the multiple law enforcement jurisdictions surrounding the campus. Clemson University worked on alcohol policies, consistent campus adjudication and increased alcohol-free events (both on- and off campus students) supported by law enforcement, off-campus property managers and campus/community liaisons. This success story shows the value of collaboration,

consistent enforcement and that a school's commitment can result in positive results.

See this Success Story in its entirety by simply visiting this weblink: http://www.udetc.org/documents/success_stories/sc0412.pdf

Evidence based Information and recommendations related to SUBSTANCE ABUSE

<http://www.healthypeople.gov/2020/topicsobjectives2020/ebc.aspx?topicid=40>

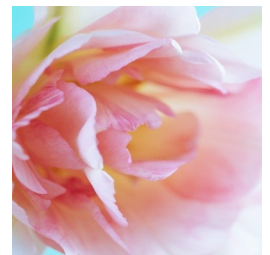
New Anti-Smoking Ad Campaign Leads to Doubling of Calls to Quit Line

Join Together: The Partnership at Drug Free.org

A new government-sponsored ad campaign, which features former smokers who discuss the negative health consequences of smoking, has led to a doubling of calls to a toll-free telephone hotline designed to help people quit smoking. The Centers for Disease Control and Prevention (CDC) said Friday that calls to 1-800-QUIT-NOW totaled more than 33,000 in the first week of the ad campaign, compared with less than 14,500 the week before.

[USA Today](#) reports that during the same week, clicks to the government's www.smokefree.gov website rose to about 66,000, from about 20,000.

[The campaign](#), which runs for 12 weeks, will cost \$54 million. The CDC estimates the ad campaign will help about 50,000 smokers quit smoking.



Upcoming Dates and Events

April Awareness

April 1-30, 2012

Alcohol Awareness Month

Child Abuse Prevention Month

Sexual Assault Awareness Month

Counseling Awareness Month

Training

CADCA 2012 Mid Year Training Institute

July 22-26, 2012 Gaylord Opryland Hotel and Convention Center, Nashville TN

<http://midyear.cadca.org>

Commission Meetings:

11:00am-1:00pm Indiana Government Center South

April 24, 2012

April LCC's: Wayne, Fayette, Starke, Randolph, Knox, Posey, Madison, Franklin

CCP/Updates due May 1, 2012

Bartholomew, Benton, Jasper, Lake, Montgomery, Orange, Parke, Vermillion, Vigo, Marshall